



## My Water Privacy Policy

We, [Eco Pack Water](#) appreciate your interest in our project and your visit to [www.mywater-epw.com](http://www.mywater-epw.com) or to any of our other social media profiles. We issue this Privacy Policy in order to inform our users and visitors of our commitment to privacy.

This Privacy Policy tells you about:

- the categories of personal data that we collect about you;
- the purposes for which we use personal data;
- how we collect personal data;
- whom we share personal data with;
- your rights with respect to the personal data we process about you;
- the measures that [Eco Pack Water](#) takes to ensure the confidentiality and security of your personal data; and
- how you can contact us regarding our processing practices.

All information you leave on this website will not be misused in any way or left to a third party. We respect the information you leave on the website and will be used solely to improve your experience on our website. By using this website, you also accept the Privacy Policy.

### **What are personal data?**

Personal data are all those data on the basis of which it is possible to identify an individual. The personal data you leave on the website is your name and/or e-mail address, but only in case you send us a message via the contact form or you comment on our posts on social media.

### What are non-personal data?

These are all additional data collected during your visit to the website, which serve to improve the services and personalize your experience on this website. For example, these are the name of the browser, the type of computer (desktop, tablet...) or mobile, the operating system, the Internet provider and other similar information.

All this is in accordance with the law, and your privacy and protection of all your data is always taken into account.

### What personal data do we collect?

We collect the following categories of personal data, including but not limited:

- Name
- Company
- Position/Level
- Phone number
- Email address
- Country
- Your topics/areas of interest related to [Eco Pack Water](#)
- Your message

### How do we collect personal data?

We collect personal data about you when you provide information on our website or social media profiles, including but not limited to:

- you fill in a Contact Form on our websites
- you request information about a product or services
- you sign up to receive news, updates or direct marketing communications
- you participate in [Eco Pack Water](#) campaigns or respond to marketing communication
- you attend an event that [Eco Pack Water](#) organizes
- you communicate with us such as through social media networks or by sending us an e-mail

The data on the [Eco Pack Water](#) website or social media profiles are collected and stored through the:

- cookies on the website
- Google Analytics
- The Facebook Pixel tool
- The Contact Form and comments

When it comes to the Contact Form on the website or comments on social media profiles, you need to leave your name and/or e-mail address and you make that information available. This information will be used only for the purposes for which it was left: to respond to messages and/or comments you have sent to us.

Cookies are used on most websites, including this one. Websites with cookies can remember your activities or settings and the next time you visit the same page; they can apply them automatically. Generally, the purpose of cookies is well-intentioned, they are not harmful and they cannot carry viruses. They allow you to have a better experience when surfing the Internet.

### How do we use the collected data?

We collect and store your personal data in order to respond to your questions (via e-mail or phone, as applicable), to provide you with specific information which you requested or applied for via our Contact Form or e-mail address, to contact you in relation to the submission of your request, to improve our services and products and/or for business development purposes. We also collect and process your personal data in order to update you on your areas of interest (e.g., sending newsletters), for our legitimate business interests, for compliance with our legal obligations and/or as otherwise permitted by law.

All information we collect from you may be used in one of the following ways:

- to personalize your experience on the website (your information helps us to respond better to your individual needs)
- to improve our website
- to conduct promotions, research, competitions and other similar functions on the website

### Who do we share your personal data with?

We may share your personal data with our partners and producers, or authorized third-party analytics, for the sole purpose of responding to your questions or application, fulfilling your requests or providing you with requested information. We restrict access to personal data to [Eco Pack Water](#) authorized employees, contractors and agents who need access to the personal data in order to process it for us, and who are subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations. We will retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies. Under certain circumstances, we may be required to disclose your personal data if required to do so by law or in response to valid requests by public authorities.

## How do we protect the collected data?

We implement and maintain appropriate organizational, technical and physical measures designed to safeguard and protect your personal data against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use. In particular, the following technical and organizational security measures are implemented to preserve the confidentiality, integrity and availability of your personal data.

We do not sell, trade or send your personal information to third parties unless we provide prior notice to users. This does not include web hosting partners and other partners who assist in the operation of our website, the conduct of business or the provision of service to our customers, as long as these parties agree to keep this information confidential. We may also disclose information when appropriate to comply with the law, or protect our or other rights, property, or security.

We publish information and no payments are made through our website, therefore we never ask for any payment information such as credit card numbers.

## International transfer of your personal data

As [Eco Pack Water](#) operates at a global level, we may need to transfer personal data (such as your name, e-mail address and/or phone number) to other countries, in particular, to our partners for management and business purposes. Transfers may also need to be made to other countries where we operate. When we export your personal data to a different country, we will take steps to ensure that such transfer of personal data complies with applicable laws and legislation.

## How long we keep the collected data?

Personal data will be stored only as long as is necessary to carry out the purposes described in this Privacy Policy or as otherwise required by applicable laws. As regards your contact details, we keep your personal data as long as we are in contact with you. If you have not contacted us for 4 years, we will delete your personal data after the expiration of that time.

As regards the content of your message or request to the [Eco Pack Water](#), we keep it for 2 years. After 2 years, we anonymize the content and keep it anonymized way for statistics purposes.

## Your rights

You, as an individual whose personal data are processed by [Eco Pack Water](#), have certain data protection rights, which you may exercise by making a request to [Eco Pack Water](#). Your data subjects' rights include the right to request:

- Access to your personal data;
- Rectification of your personal data;
- Erasure of your personal data (this right is also referred to as the "right to be forgotten");

- Restriction of your personal data;
- Portability of your personal data;
- Processing of your personal data ceases (the right to object);
- Not to be subject to automated decision-making; and
- Not to be sent direct marketing.

We will respond to your request to change, correct, or delete your personal data within a reasonable timeframe and notify you of the action we have taken.

**Eco Pack Water** is only permitted to decline to act on a request if the request is excessive and/or manifestly unfounded (for example because repetitive requests have been made). In this case, **Eco Pack Water** must be able to demonstrate the request is excessive and/or manifestly unfounded. In some cases, specific additional exemptions may apply. If **Eco Pack Water** is exempt from the requirement of fulfilling your data subject's rights request, then **Eco Pack Water** will notify you if it intends to decline your data subject's rights request and explain that an exemption applies. **Eco Pack Water** is not permitted to charge for acting on a data subject's rights request unless **Eco Pack Water** is exempt from the obligation to act on the request but is prepared to act on the request anyway. In this case, a reasonable fee may be charged taking into account the administrative costs of proofing the information or communication or taking the action requested.

You have a right to lodge any complaints with the national data protection authority in your country although we ask that you raise your objections with us in the first instance.

### **How can you accept these terms?**

By using this site, you accept this policy. If you do not agree with this policy, please do not use this website. Use of the website after posting changes to this policy will be deemed your acceptance of those changes.

The website has the discretion to update this Privacy Policy at any time. When we do so, we will revise the updated date at the bottom of this page.

### **Information About Children**

**Eco Pack Water's** website is not intended for or targeted to children under 13, and we do not knowingly or intentionally collect information about children under 13. If you believe that we have collected information about a child under 13, please contact us at [info@mywater-epw.com](mailto:info@mywater-epw.com), so that we may delete the information.

## Changes to Our Privacy Policy

All changes to this Privacy Policy are effective when they are posted on our website. When we change the Privacy Policy in a material manner, we will let you know via prominent notice on our website.

## Privacy Policy online

This online Privacy Policy applies only to information collected on our website, and not to information collected offline.

## Cookie Policy

A cookie is a small piece of data sent from a website and stored in a user's web browser while the user is visiting that website. The existence of a cookie can be temporary during the browser session (session cookie) or saved for a period of time on your computer (persistent cookie).

## Eco Pack Water and third-party cookies

To make full use of the information shared on the [Eco Pack Water](#) website, your computer, tablet or mobile phone will be requested to accept cookies. We can only analyze the use of our services to improve and personalize your experience if we can track users' behavior by using cookies. This information is only gathered while you are on the [Eco Pack Water](#) website but cannot and will not collect information about other third-party sites that you have visited. Furthermore, we do not collect personal data with the use of our [Eco Pack Water](#) cookies (e.g., we do not collect your IP address) and at no time do we attempt to identify you individually through our cookies.

The cookies that [Eco Pack Water](#) uses do not harm your computer, tablet or mobile phone. [Eco Pack Water](#) does not collect personal data by using its own cookies but a third party may be placing cookies on our website and may therefore collect personal data about you such as your IP address with the use of their cookies.

If you choose to fill out the specific contact form, which you will find on our website, then we will also be able to link this information to the browsing information gathered by cookies. We then use this personal information to tailor our communication with you, including sharing information that we think reflects your interest and need, based on the shown interest in our web page.

When you enter the site, you will see a notification about cookies. You can choose to turn off all cookies. You do this through browser settings. Since the browsers are a little different, see the browser help to find out the correct way to change cookies.

If you turn off cookies, some functions that create a web page may not work properly. Some of the features that make your site experience better may not work properly.

Google Analytics collects data on the number of users who came to this site, what is their location, and how long they stayed on the site. It does not show who the individuals who visited the site are, nor is there access to data on individual users.

Facebook Pixel is a Facebook tool that collects data through logged-in Facebook profiles. Access to individual user data is not available.

Both data serve the same purpose: to see what you read most often, all in order to improve the user experience and the site you visit. In other words, to find out which content interests you the most.

The privacy policy of the partner's site is valid and [www.mywater-epw.com](http://www.mywater-epw.com) does not collect any personal data. Our partners also respect the privacy policy and the use of their sites is safe, and these are proven services. Certainly, we cannot be held responsible for their actions and please check the terms of use and privacy policy if you leave the site [www.mywater-epw.com](http://www.mywater-epw.com) or are redirected from it to one of the pages of our partners.

### How to manage the cookies and how to opt-out?

If you do not accept our use of cookies on our website, you can configure your browser to reject cookies by modifying your browser settings. If you choose to do so, we cannot guarantee that all functionalities of our website will work as intended. The procedure for rejecting cookies will depend on what web browser you are using.

Web browser cookies: You can choose how web browser cookies are handled by your device via your browser settings including to refuse or delete all cookies. If you choose not to receive cookies at any time, the website may not function properly and certain services will not be provided. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences or follow the instructions provided at: [www.allaboutcookies.org/manage-cookies/](http://www.allaboutcookies.org/manage-cookies/), which provides information for the most common browsers.

Local Storage (Flash and HTML5): The most common browsers clear your locally stored data when you choose to delete/clear your cookies and web browsing data; consult the "Help" function of your browser for more details. Alternatively, you can manage which websites can store information (and how much) in Flash cookies by visiting the settings panel on the Adobe website.

The "Do Not Track" (DNT) function on your web browser is a feature offered by some browsers which, when enabled, sends a signal to websites to request that your browsing is not tracked, such as by third-party ad networks, social networks, and analytic companies. This website does not currently respond to DNT requests; however, you may opt-out of tracking for analytics and advertising purposes using the links provided above.

A uniform standard has not yet been adopted to determine how DNT requests should be interpreted and what actions should be taken by websites and third parties. We will continue to review DNT and other new technologies and may adopt a DNT standard once available.

### Social Media Widgets

The website may use social media widgets to enable visitors to engage with content from our website on various social platforms (Facebook, Instagram, LinkedIn, etc.). To understand how and what information is collected and what cookies are set by these third parties, please refer to the privacy policy of the appropriate social platform.

## External websites and linking

Links from our websites

We, [Eco Pack Water](#), create links to other websites for the purpose of offering you an opportunity to review connected and interesting information related to us and our businesses. These third-party websites are outside our control and are not covered by this Privacy Policy. If you access other websites using the links provided, the operators of these websites may collect your personal data. [Eco Pack Water](#) is not liable for any personal data that you submit to third-party websites linked to our website. Your browsing and interaction on any third-party website or service, including those that have a link or advertisement on our website, are subject to that third party's own rules and policies.

### External links to the [Eco Pack Water](#) website

Linking from an external party to a website owned and controlled by us is only allowed if, and on the condition that the external website does not contain material that could be considered unlawful, threatening, defamatory, obscene, scandalous or profane or that could constitute or encourage conduct that would be considered a criminal offense, give rise to civil liability or otherwise violate any law. We do not assume any responsibility whatsoever for the content or functionality of external websites which are not operated or controlled by [Eco Pack Water](#).

### Disclaimer

We endeavor to keep the information on our website accurate, including but not limited to, text, photographs, graphics and figures. This information is provided "as is" and we disclaim all warranties, expressed or implied about the completeness, accuracy, reliability, suitability or availability of respect to the website or the information for any purpose to the extent permitted by applicable law. Further, we disclaim any warranty that our websites are free from infection by viruses or anything else that has contaminating or destructive properties.

Except as provided by applicable law, we do not accept any responsibility for damage, resulting from your use or inability to use this site or any content, services, or materials provided by or on this site.

### Copyright

This website and all brochures and texts displayed herein are the copyright and property of [Eco Pack Water](#). All rights reserved.

You may not reproduce, republish, translate or in any way distribute any parts of this website or the content without written permission from the owner, except that you may make one copy or download to a local hard disk for your personal and non-commercial use only.

Any copies of the content which has been duly and legally shared are only made available by the owner on the condition that you will not alter or modify such content, nor remove or change any proprietary notice on such content.



## How to contact us?

If you have a request or question about this Privacy Policy, please contact us at [info@mywater-epw.com](mailto:info@mywater-epw.com)

*This document was updated on 01/01/2023.*